



Leonardo da Vinci Projet Transfert d'Innovation

ARIADNE

the managerial guidance in Social Economy based on intrinsic skills, competences and values: commitment, behavior and motivation

Thématique(s) : Développement des aptitudes professionnelles en fonction des besoins du marché du travail

Secteur(s) d'activité : Enseignement supérieur

Domaine(s) d'apprentissage :
Formations sur le Management en Economie Sociale

Fiche d'identité

Contrat n°

2010-1-FR1-LEO05-14505

Année de sélection : 2010

Porteur du projet : ESCEM

Durée : 24 mois

Début du projet :

01/10/2010

Fin du projet :

30/09/2012

Budget total du projet :

399 911 €

Subvention maxi accordée :

299 932 €

Nombre de partenaires : 7

Partenaires :

Liste des partenaires

UNIVERSITE DE LIEGE – HEC (BE)

MAC-Team aisbl (BE)

EURICSE - European Research Institute on Cooperative & Social Enterprises – (IT)

BUDAPEST BUSINESS SCHOOL (HU)

THE OPEN UNIVERSITY (UK)

CIRIEC – Centre International de Recherche et d'Information sur l'Economie Publique, Sociale et Coopérative – Partenaire silencieux (FR)

PROJECT DESCRIPTION

► THE CONTEXT

The Social Economy sector is a historically important in Western Europe. She appeared as a credible alternative and legitimate in response to market logic which often harm the public interest and social utility. Today it represents 10 to 15% of national GDP and a significant percentage of salaried jobs (12% in France for example). However, businesses in the Social Economy facing major challenges in terms of a changing international environment: competition, mergers, new regulations.... has to address the challenges of globalization, including improved professionalization of their frames, to continue their role as social role in many areas.

Given this state of affairs, existing courses in social economy are essentially business-oriented skills regardless of the specific sector (modes of governance, nonprofit ...). It is essential to integrate the features of management of the Social Economy of people working in this sector. Generally, they have a priori not really aware of the nature and status of the organization they are. These elements challenge especially as within countries of Eastern Europe, having experienced the Soviet period, this sector is now nonexistent.

Our ambition is twofold: to understand the outlines new managerial own social economy both within countries already benefit from a social economy sector as with countries possessing more. The European dimension of the project offers the opportunity to discuss the characteristics of each territory, but also vis-à-vis the educational innovations of each.

► GOALS

The project's main objective is to transfer an innovative training program on Management in the Social Economy, prepared at the request of companies in other European countries.

Building a common European training in social economy based on the comparison of experiences in the project partner countries already benefit from training in this area (Belgium, France, Italy and England). It will come out a reference framework for European management training approved by the Social Economy sector companies.

This repository will be illustrated by generic parts to the European social economy and country-specific parts to include similarities and differences among these areas vis-à-vis this issue. In support of this tool, the construction of a training module will take shape with a structuring of generic lessons common to the European social economy, and specific lessons for each country. Hungary with no training in social economy today, countries will witness for future spread to other countries of the European Union (portability process between partner countries already providing training in social economy). Countries particularly affected by the recent economic crisis, notably in Eastern Europe, and in which the Social Economy is not currently present, offers a range of possibilities in an action potential during the post project. The impact of this training, through spillovers to business sectors carriers, could be an important lever for maintaining social cohesion and even the

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<http://www.social-economy-training.eu/>

crisis in these territories.

Having the will to initiate an approach to ECVET, EQF Ariadne will use the tools and EQARF in the construction of this training. The participation of professional actors represented by CIRIEC is an element of quality vis-à-vis a training mission continues (professionals already active). An appropriate methodology to be imagined to list the skills to deliver and acquire (verification process). To illustrate a process for transferability as to territories without a background in social economy than those that can dispense, each project partner has committed to include at least part of the European module of training in the social economy in their current offerings. A dissemination plan will complement the achievement of this objective.

► RESULTS and IMPACT

The desired outcomes and impacts vis-à-vis this project can be grouped into three complementary parts:

- In the creation / validation of educational content for the creation of a European dimension in education:

A common grid for comparing national situations in order to highlight similarities and differences of the social economy within the European Union.

A glossary of management of the Social Economy needed to appropriate concepts and definitions of social economy between partners.

A repository European Management Framework for the Social Economy for the creation of the training module.

- In the process of transferability between the project partner countries, and more specifically for Hungary:

A summary of educational innovations in each country partners already providing training in social economy (Belgium, France, Italy and England) to enhance the portability process.

A teacher's guide accompanying the formation indispensable given the specificities of the social economy.

The creation of a methodology to validate the skills taught during training (ECVET approach)

The establishment of a training module for European Management in the Social Economy and addressed to professionals.

- In the dissemination of project results:

Realization of a public internet site to disseminate information both on the project on the social economy in Europe and each country
<http://www.social-economy-training.eu/>

Participation in European events (conferences, seminars, workshops ...) to disseminate and share the project results to the scientific and professional community.

A dissemination plan with pad training in each partner country.